



**SSWBN  
Educational  
Foundation**

○ Spring | ○ VOL 1 | ○ 2008

# SSWBN *Education Foundation*

Planting the seeds of growth through education.

*Each year the SSWBN dedicates one breakfast to the SSWBN Education Foundation, and the Foundation is very grateful to the Network for all of it's support. We are responsible for the program and speaker, and this year's was great, if we do say so ourselves...*

## February SSWBN Breakfast – A success for the Education Foundation!!

### How the Education Foundation helped Julie Ford Alhadeff

Julie spoke about how much getting one of the SSWBN Education Foundation Scholarships meant to her. Her short speech was both touching and moving.

You can see what she said by going to the SSWBNEdFund.org, clicking on Past Recipients and then "viewing our video" or go directly: <http://sswbnefund.org/testimonial-juli.htm>

### We then had a great speaker: Martin Cohn

For over 30 years, [Cohn Public Relations](#) has successfully provided cost effective, results oriented public relations and marketing services.

For the past nine years, he has concentrated in the promotion of philanthropy by assisting non-profit organizations. He spoke to a full house about: How Giving Helps Grow Your Business.



▶ JULIE FORD ALHADEFF SPEAKS "YOUR DONATION \$\$ AT WORK" [sswbnefund.org/testimonial-juli.htm](http://sswbnefund.org/testimonial-juli.htm)



▶ MARTIN COHN SPEAKS AT THE FEB SSWBN EDUCATION FOUNDATION BREAKFAST

### Here's some of the topics Martin covered:

Six reasons you want to add "giving" to the community to your company's to do list

- Why corporate charitable giving helps improve a company's bottom line.
- The external benefits of corporate giving
- Four key ingredients to successful corporate philanthropy
- Defining and establishing a business giving program
- Ways your company can support causes and organizations in addition to cash grants

If you missed this educational presentation you can view Martin's presentation and/or download his notes:

<http://sswbnefund.org/events.htm>



## SSWBN Expo – May 1 We will be there - will you?

Look for us at the SSWBN Expo May 1. Stop by and purchase a keyholder or drop your card off for a drawing of our basket of goodies. (by the way if you would like to donate an item for our basket please contact us).



# Supporting the SSWBN Educational Foundation will bring music to your ears!

\$35 per person. Get your tickets now at <http://sswbnefund.org/donate.htm>.

**Purchase tickets** to the Atlantic Symphony, Sunday, April 27, 2008, 4:30pm at Granite Links Quarry Hills, Quincy, MA. Enjoy a fun-filled evening of live music at a fabulous new location with a view of Boston's skyline and more. Guests are seated at tables of 4 to 10, (reserved tables for the SSWBN

Ed Foundation) with a complimentary sampling of hors d'oeuvres to go along with a cash bar. Pops Concert include works from Rossini, Strauss, Jr.; Morricone, Rodgers, Anderson and Sousa's Stars & Stripes Forever.

Scholarship packets going out now to area Colleges, Universities and Businesses

The Foundation currently distributes scholarships annually to mature women, aged 35 or older, living in the areas served by the South Shore Women's Business Network (Plymouth, Bristol, Norfolk, Suffolk, and Middlesex Counties) who are embarking on a career transition. Scholarship winners are announced at SSWBN Celebration Breakfast, Thursday June 26 at the Lantana. If you know of anyone that could use some help in their education, let them know about it!

Deadline for 2008 applications is May 2, 2008

Applications can be found at <http://sswbnefund.org/scholarships.htm>

## LEARNING LOTTERY: Drawing at next SSWBN Breakfast

If you are a member of the SSWBN, and your business goals include education or training, then you can apply for the Learning Lottery. The SSWBN Educational Foundation contributes to the professional development of members of the SSWBN network. We are offering \$250 grants for educational purposes. The first winner of our grant will be drawn from the applicants in lottery fashion and announced at the March SSWBN Breakfast, Thursday March 27. Deadline for applications: Friday, March 21. Applications and detailed instructions can be found at: <http://sswbnefund.org/grants.htm>